WHAT IS CLAIMED:

1.   A method for providing a user with samples of products during a sample-subscription period, the method comprising:

outputting at least one interest category for review by a user;

receiving information from the user indicating a selection of at least one interest category; and

requesting delivery of products corresponding to the selected at least one interest category to the user during the sample-subscription period.

2.   The method of claim 1, further comprising outputting a query to the user requesting the user to subscribe to one of the products delivered during the sample-subscription period.

3.   The method of claim 1, wherein the products are delivered from a product manufacturer to the user.

4.   The method of claim 1, wherein an order in which the products are delivered during the sample-subscription period is based on availability of at least one of the products to be delivered to the user.

5.   The method of claim 1, wherein an order in which the products are delivered during the sample-subscription period is based on information provided by the user, product availability and at least one product manufacturer's request.

6.   The method of claim 1, wherein an order in which the products are delivered during the sample-subscription period is based on at least one product manufacturer's request.

7.   The method of claim 1, wherein receiving information from the user indicating the selection of at least one interest category receives information indicating selection of two or more interest categories and requesting delivery of products requests delivery of at least two different products to the user during the sample-subscription period based on the selected interest categories.

8.   The method of claim 7, further comprising outputting a query to the user requesting the user to subscribe to one of the products delivered during the sample-subscription period.

9.   The method of claim 7, wherein the products are delivered directly from the product manufacturer to the user.

10.   The method of claim 7, wherein an order in which the products are delivered during the sample-subscription period is based on availability of at least one of the products to be delivered to the user.

11.   The method of claim 7, wherein an order in which the products are delivered during the sample-subscription period is based on a request of the user.

12.   The method of claim 7, wherein an order in which the products are delivered during the sample-subscription period is based on a request of the user, availability at least one product to be delivered to the user and a request of at least one product manufacturer.

13.   The method of claim 7, wherein an order in which the products are delivered during the sample-subscription period is based on at least one product manufacturer's request.

14.   A method for providing a user with samples of products during a sample-subscription period, the method comprising:

outputting a plurality of interests for review by a user;

receiving information from the user indicating a selection of at least two interests from the plurality of interests;

formulating a customized, personal interest category based on the selected at least two interests selected by the user; and

requesting delivery of products corresponding to the customized, personal interest category to the user during the sample-subscription period.

15.   The method of claim 14, further comprising outputting a query to the user requesting the user to subscribe to one of the products delivered during the sample-subscription period.

16.   A method of claim 14, wherein the products are delivered from a product manufacturer to the user.

17.   The method of claim 14, wherein an order in which the products are delivered during the sample-subscription period is based on availability of at least one of the products to be delivered to the user.

18.   The method of claim 14, wherein an order in which the products are delivered during the sample-subscription period is based on a request of the user, availability of at least one product to be delivered to the user and a request of at least one product manufacturer.

20.   The method of claim 14, further comprising:

        determining at least one interest corresponding to at least one product; and

        formulating and outputting a proposed order in which products are delivered to the user during the sample-subscription period based on the determined at least one interest.

21.   The method of claim 20, wherein the proposed order in which the products are delivered to the customer during the sample-subscription period may be altered by a request from the user.

21.   The method of claim 14, wherein an order in which the products are delivered during the sample-subscription period is based on information provided by the user frequency of publications, and publishers' requests.

23.   A system for providing a customer with samples of products during a sample-subscription period, the system comprising:

        an interface that outputs information to and receives information from the user, wherein the interface receives information from the user indicating selection of at least one interest category; and

        a processor, coupled to the interface, that analyzes the information received from the user and requests delivery of products corresponding to the selected at least one interest category to the user during the sample-subscription period.

24.   The system of claim 23, further comprising a memory, operationally coupled to the processor and the interface, that stores a user profile including the at least one interest category selected by the user.

25.   The system of claim 23, wherein the interface is a web-page.

26.   The system of claim 23, wherein an order in which the products are delivered during the sample-subscription period is based on availability of at least one of the products to be delivered to the user.

27.   The system of claim 23, wherein an order in which the products are delivered during the sample-subscription period is based on information provided by the user, availability of at least one product to be delivered to the user and a request of at least one product manufacturer.

28.   The system of claim 23, wherein the information received from the user that indicates the selection of at least one interest category receives information indicating selection of two or more interest categories and the request of delivery of products requests delivery of at least two different products to the user during the sample-subscription period based on the selected interest categories.

29.   The system of claim 28, wherein the processor outputs a query to the user via the interface requesting the user to subscribe to one of the products delivered during the sample-subscription period.

30.   The system of claim 28, wherein the products are delivered directly from the product manufacturer to the user.

31.   The system of claim 28, wherein an order in which the products are delivered during the sample-subscription period is based on availability of at least one of the products to be delivered to the user.

32.   The system of claim 28, wherein an order in which the products are delivered during the sample-subscription period is based on a request of the user.

33.   The system of claim 28, wherein an order in which the products are delivered during the sample-subscription period is based on a request of the user, availability of at least one product to be delivered and at least one request of at least one product manufacturer.

34.   The system of claim 28, wherein an order in which the products are delivered during the sample-subscription period is based on at least one product manufacturer's request.

35.   A system for providing a user with samples of products during a sample-subscription period, the system comprising:

an interface that outputs information to and receives information from the user, wherein the interface outputs a plurality of interests for review by the user and receives information from the user indicating selection of at least two interests from the plurality of interests; and

a processor, coupled to the interface, that analyzes the information received from the user, formulates a customized, personal interest category

based on the selected at least two interests selected by the user and requests delivery of products corresponding to the selected at least one interest category to the user during the sample-subscription period.

36.   The system of claim 35, wherein the processor outputs a query to the user via the interface requesting the user to subscribe to one of the products delivered during the sample-subscription period.

37.   The system of claim 35, wherein the products are delivered from a product manufacturer to the user.

38.   The system of claim 35, wherein an order in which the products are delivered during the sample-subscription period is based on availability of at least one of the products to be delivered to the user.

39.   The system of claim 35, wherein an order in which the products are delivered during the sample-subscription period is based on a request of the user, availability of at least one of the products to be delivered to the user and a request of at least one product manufacturer.

40.   The system of claim 35, wherein the processor determines at least one interest corresponding to at least one product and formulates and outputs a proposed order to the user via the interface in which products are delivered to the user during the sample-subscription period based on the determined at least one interest.

41. The system of claim 40, wherein the proposed order in which the products are delivered to the customer during the sample-subscription period may be altered by a request from the user received via the interface.

42. The system of claim 35, wherein an order in which the products are delivered during the sample-subscription period is based on information provided by the user, availability of at least one product to be delivered to the user and at least one request of at least one product manufacturer.